

EXHIBIT 115

COSMIC COMICS OF THE '70s

COMIC BOOK

No. 18

Feb. 2002



\$6.95
In The U.S.



STARLIN • ENGLEHART • WEISS • MILGROM • LEIALOHA • BRUNNER



BEHIND
THE SCENES
COMICS

A-OK

NOT
ENUF



1963
TO
1968

Fabulous FLO!

"THIS
GAL...
THIS
DARLIN!"

FLO, THIS
IS ARTIE, HOW
DO YOU SPELL
"EXCELSIOR"?
IS STAN
SELLING
WOOD
CHIPS?

IT'S
DELI-
MAN-
STAN'S
LUNCH
IS HERE

FLO!
THE FAN'S ARE
BREAKING THRU THE
RECEPTION ROOM
FORCE FIELD!



IT'S
O.K.! IT'S
O.K.!
ONE DAY
I'M GONNA
RUN THIS
PLACE!

NEXT TIME
I'M BRINGING
MY MOTHER!

HI FLO, THIS IS
JACK- TELL STAN TO
WEAR THE GROUCHO
DISGUISE WHEN
HE LEAVES!

MISS STEINBERG
THERE'S A KID STUCK
IN THE AIR VENT...
SEZ HE IS A FRIEND
OF YOURS- A MARV
WOLFMAN?

FLO, THIS IS
THE DRY CLEANER.
YOU CAN PICK-
UP STAN'S
PANTS NOW!

MARIE S. 2002.

FABULOUS FLO STEINBERG & THE 1960s MADCAP MARVEL BULLPEN!

COMIC BOOK ARTIST

NUMBER EIGHTEEN

CELEBRATING THE LIVES & WORK OF THE GREAT CARTOONISTS, WRITERS & EDITORS (AND GAL FRIDAYS!)

MARCH 2002

Editor/Designer
JON B. COOKE

Publisher

TWO MORROWS

JOHN & PAM MORROW

Associate Editors

CHRIS KNOWLES

DAVID A. ROACH

CHRISTOPHER IRVING

GEORGE KHOURY

Contributing Editors

ROY THOMAS

JOHN MORROW

Proofreader

ERIC NOLEN-WEATHINGTON

Cover Art & Color Guide

MARIE SEVERIN

Cover Color

TOM ZIUKO

Transcribers

JON B. KNUTSON

BRIAN K. MORRIS

SAM GAFFORD

Logo Designer/Title Originator

ARLEN SCHUMER

Mascot

WOODY by J.D. King

Flip-side Theme Song

IT'S A BEAUTIFUL DAY

U2



Contributors

Fabulous Florence Steinberg

Marie Severin • Stan Lee

Herb Trimpe • Linda Fite

Barry Windsor-Smith • Les Daniels

Trina Robbins • John Romita, Sr.

Dennis O'Neil • Steve Skeates

Marie Steinberg • Roy Thomas

Jim Warren • Arlen Schumer

Aaron Sultan • David Schwartz

Andrew D. Cooke • Patty Willett

♪ YOU BELONG..YOU BELONG..YOU BELONG..!
♪ YOU BELONG..TO THE...♪



♪ MERRY MARVEL
MARCHING SOCIETY! ♪

C O N T E N T S

QUESTION OF CONTENT: THE 2002 COMIC BOOK ARTIST READERS SURVEY

Please fill out our Q&A form to better help improve our humble magazine, and you could win a prize!1-B

MICHELLE'S MEANDERINGS: THE MARVELOUS EPOCH OF LOVE

Ms. Nolan checks out the Marvel romance comics that flourished when Fabulous Flo was young4-B

SPECIAL FABULOUS FLO STEINBERG CELEBRATION

SMILEY & Co.: ALL IN THE MARVEL FAMILY

Voices of the real MMMS in this transcript of Stan, Flo, and the Bullpen's "Voice of Marvel" recording.....6-B

FLO STEINBERG INTERVIEW: ABSOLUTELY FABULOUS

Our favorite Florence on her half-decade tenure at the House of Idea between 1963-688-B

CBA ROUNDTABLE: GOING WITH THE FLO

Flo, Herb Trimpe, Linda Fite, and Barry Windsor-Smith break bread and yak about Marvel's good ol' days....19-B

PEER APPROVAL: THE FAB ONE'S MARVEL DAZE

Smilin' Stan, Mirthful Marie, Jazzy John, Stylin' Steve, Rascally Roy, Declarative Denny, Happy Herb, Loveable Linda, Terrific Trina, Leapin' Les, and Marvey Marie S. yak about Steinberg the Stunning!22-B

Left: Courtesy of Aaron Sultan, a MMMS pin. ©2002 Marvel Characters, Inc. Opposite: The lady in question in a December 1964 photo taken in the Marvel Bullpen. Hey! Face front, Flo fan! Keep ye eyes off her slip, y'hear? Courtesy of Fab Flo.

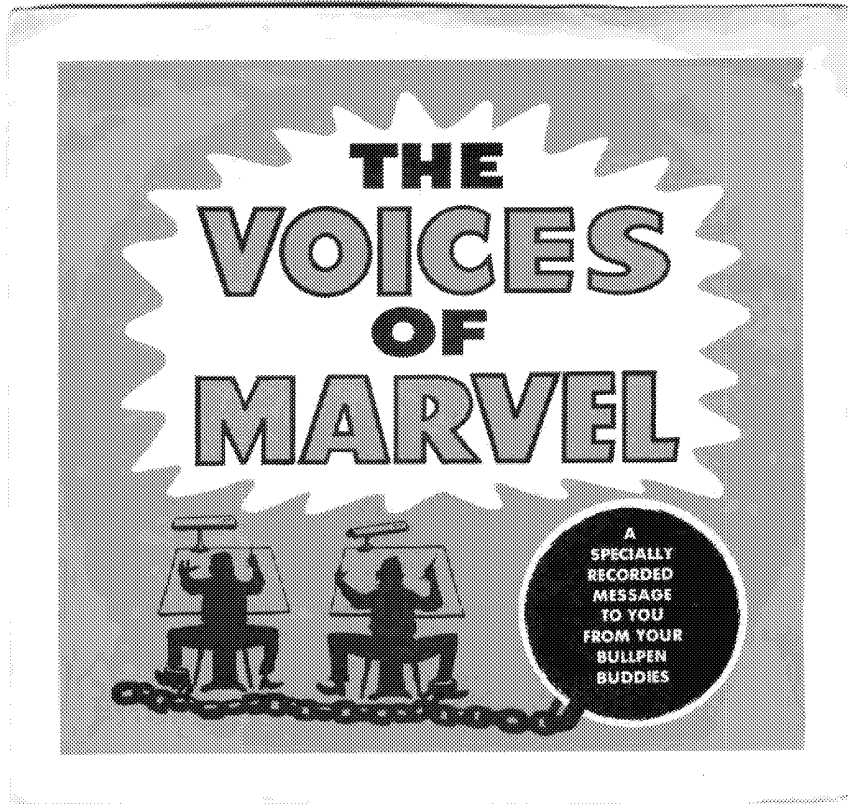
HAPPY BIRTHDAY, FAB FLO STEINBERG!

COMIC BOOK ARTIST™ is published 10 times a year by TwoMorrows, 1812 Park Drive, Raleigh, NC 27605, USA. 919-833-8092. Jon B. Cooke, Editor. John Morrow, Publisher. Editorial Office: P.O. Box 204, West Kingston, RI 02892-0204 USA • 401-783-1669 • Fax: 401-783-1287. Send subscription funds to TwoMorrows, NOT the editorial office. Single issues: \$9 postpaid (\$11 Canada, \$12 elsewhere). Six-issue subscriptions: \$36 US, \$66 Canada, \$72 elsewhere. All characters © their respective owners. All material © their creators unless otherwise noted. All editorial matter © their respective authors. ©2002 Jon B. Cooke/TwoMorrows. Cover acknowledgements: Art ©2002 Marie Severin. Florence Steinberg ©2002 Mom & Pop Steinberg. Stan Lee ©2002 Joanie Lee. First Printing. PRINTED IN CANADA.

Smiley & Co.

All in the Marvel Family

Stan the Man, Fab Flo and the Bullpen's goofy fan club record



Above and opposite page: Marie Severin's sleeve art for both the Voices of Marvel and Scream Along with Marvel records which came with the Merry Marvel Marching Society membership kits. All courtesy of Tim Townsend. ©2002 Marvel Characters, Inc.

Stan Lee: Okay, out there in Marvel land! Face front! This is Stan Lee speaking! You've probably never heard a record like this before, because no one would be nutty enough to make one with a bunch of off-beat artists, so anything is liable to happen.

Jack Kirby: Hey, who made you a disc jockey, Lee?

Stan: Well, well! Jolly Jack Kirby! Say a few words to the fans.

Jack: Okay. "A few words."

Stan: Look, pal: I'll take care of the humor around here.

Jack: You? You've been using the same gags over and over for years!

Stan: Well, you can't accuse me of being fickle, can you? By the way, Jack, the readers have been complaining about Sue's hairdo again.

Jack: What am I supposed to do? Be a hairdresser? Next time I'll draw her bald-headed.

Stan: Boy, I'm glad we caught you when you were in a good mood!

Flo Steinberg: Oh, Stan? Do you have a few minutes?

Stan: For our fabulous gal Friday? Sure, say hello to the fans, Flo Steinberg.

Flo: Hello, fans! It's very nice to meet you. As Marvel's corresponding secretary, I feel as though I know most of you from your letters. By the way, Sol Brodsky wants to say a few words.

Stan: Sol Brodsky? Who's he?

Flo: Stan! The fans know you have a bad memory by all the mistakes you make, but this is ridiculous. He's been your associate for years!

Stan: Really? We ought to start paying him one of these days!

Sol Brodsky: I've been meaning to talk to you about that.

And how come I don't get my name plastered all over the mags like you do?

Stan: Because I can't spell it, that's why.

Sol: Well, as long as you got a good reason.

Stan: Hey, what's all that commotion out there, Sol?

Sol: Why, it's shy Steve Ditko. He heard you're making a record and he's got mike fright! Whoops! There he goes!

Stan: Out the window again? You know, I'm beginning to think he is Spider-Man.

Artie Simek: You mean he isn't?

Stan: Who said that?

Artie: Just that lovable old letterer, me.

Flo: It's adorable Artie Simek. What brought you here?

Artie: The subway.

Stan: Oh well, ask a bonehead question, Flo.

Flo: Stan, Sam Rosen is on the phone.

Artie: The letterer? My competitor?

Stan: Just for fun, Artie, you talk to him!

Artie: Hi, Sam. This is Artie. How's it going, pal?

Sam Rosen: Just great, Artie. I sure admire your lettering.

Artie: I admire yours, too, Sam. I think you're tops.

Sam: Thanks. Well, nice talking to you.

Artie: The pleasure was all mine. [hangs up phone] I never could stand that guy.

Stan: Well, that's our Artie. Just imagine what Sam is saying about him now. Well, let's see who else we can get on this record.

Sol: How about Chic Stone?

Stan: Okay. Hi, Chic! How's tricks?

Chic Stone: Fine, Stan. I'm reading the latest story. It's great.

What a thriller!

Stan: Now that's what we like to hear, Chic! Which one of our comics is it?

Chic: Who's reading a comic? This is a novel about James Bond. I can't wait to finish it.

Stan: We're going to miss Chic around here.

Flo: Oh, look who just came in, Kid Daredevil himself, Wally Wood!

Wally Wood: Is that a tape recorder, Flo? You know I'm afraid to talk into these machines [talks faster and faster] I-can-never-think-of-anything-to-say-I'm-not-a-big-talker-I-shut-up-like-a-clam-I-get-struck-dumb-my-mind-goes-blank-and....

Stan: Okay, okay, forget it! Boy! I'd hate to hear you when you feel like talking.

Flo: Stan, Dick Ayers is on the phone.

Stan: Let's surprise him. [picks up phone] Hi, Dick. We have a recorder playing and you're talking to millions of people right now.

Dick Ayers: You some kind of nut or something? I just want to tell you I want a raise!

Stan: Dick, don't you understand? People are listening! You're talking to the whole world!

Dick: I always knew you'd crack some day, Lee! Just my luck, it had to happen when I had to ask you for some more dough! Well, I'm going back to Sgt. Fury. Good bye!

Flo: Another phone call for you, Stan.

Stan: Oh, not any more! I'm getting an ear ache!

Flo: But it's Don Heck!

Stan: The idol of the "Iron Man" fans? The ace of *The Avengers*?

[phone picked up] Hi, Don! What's doing?

Don Heck: Stan, I was just wondering. Wasn't I supposed to

draw "Iron Man" last week?

Stan: Sure, why do you ask?

Don: So how come you mailed me a Patsy Walker script?

Stan: Yipe! Did I do that? That's awful!

Don: Oh well, don't worry, I'll send it back to you.

Stan: That's not why I'm worried, I must have sent your script to Al Hartley! I can just imagine Iron Man looking like Patsy Walker this issue. Okay, talk to you later, Don. [hangs up phone]

Stan Goldberg: Don't worry about it, Stan. Don't you remember that Al Hartley used to draw adventure strips? It may not be too bad.

Stan: Well, well. Look who's here. Stan G., our demon colorer. I've been meaning to talk to you, Stan. When are you going to remember it's the Hulk who has green skin, not Captain America!

Stan G.: Gee whiz! A guy can't remember everything.

Anyway, I had to tell you what MMMS meant last week. And you're the guy who made it up!

Stan: But when I forget something, it's different.

Stan G.: Yeah, it's worse.

Sol: Stan, this is the most confused record I've ever heard!

Stan: Great, Sol! Just what we want. If it were anything else, it wouldn't be the nutty Marvel Bullpen!

Flo: Gosh, we don't have time for George Bell and Vince Colletta and Larry Lieber and Bob Powell....

Sol: That's great. Now if we ever form another club, we'll have something new to offer... voices that haven't been heard yet.

Stan: 'Nuff said, Sol! Now let's all get back to work in the Bullpen. And as for you, Marvelous Merry Marchers: Welcome from all of us to all of you. If you want to know how glad we are to have you with us, just you listen. Okay, let 'em hear it, gang!

The Marvel Bullpen: Wah-Hooo!



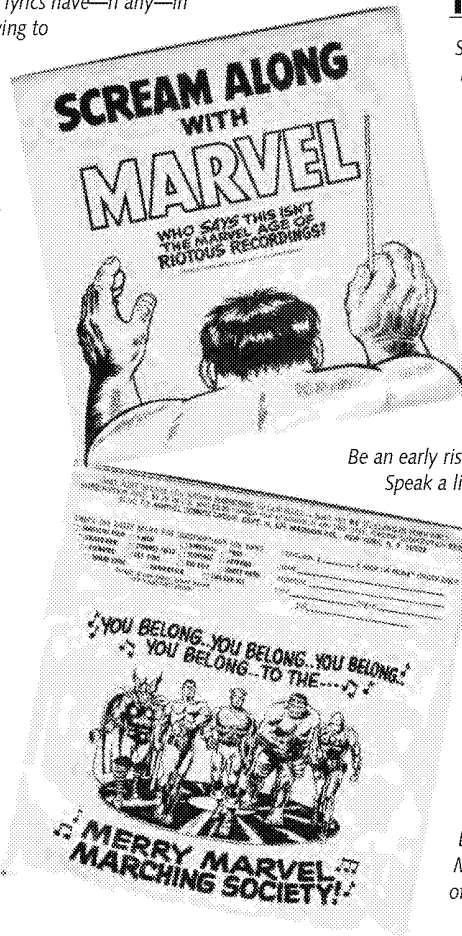
You Belong! You Belong! You Belong!

We dunno of what historical value the following lyrics have—if any—in the cause of comics history but we sure had a blast trying to decipher 'em courtesy of copies made of the original Merry Marvel Marching Society vinyl records by David Schwartz, an old pal of CBA, who also contributed the record transcribed above. Also many thanks to the actual lyricist of these classic ditties, none other than Stan "The Man" Lee himself, who graciously clarified and corrected our transcribing attempts via e-mail. Thanks also to super-hero song aficionado Arlen ("Metamorpho! Meta-mor-pho!") Schumer and Mr. Schwartz for their welcome help.

—Ye Editor

The Marvel Super-Heroes

He's the sulky,
over-bulky, kinda-hulky super-hero.
A two-fisted
and electrically-transisted super-hero.
An exotically
neurotic and aquatic super-hero.
The Marvel super-heroes have arrived!
Super-powered from the forehead to the toes
Watch them change
their very shape before your nose
See a cane-striking
super-hero change to Viking super-hero
A hum-dinging,
real swinging, shield-flinging super-hero
They're the latest, they're
the greatest, ultimatest super-heroes
The Marvel super-heroes have arrived!



The Merry Marvel Marching Society

Stand a little straighter, walk a little prouder
Be an innovator, laugh a little louder
Grow forever greater, we can show you how'ta
And where will you be then?

You'll belong, you'll belong, you'll belong
You'll belong to
the Merry Marvel Marching Society!
March along, march along, march along
To the song of
the Merry Marvel Marching Society!

If you growl, if you groan with a dour, sour outlook
If you howl, if you moan, you will get a sauerkraut look
Keep it trim and in step, with the vim and the pep
of the Merry Marvel Marching Society

Be an early riser, strive to be ambitious
Speak a little wiser, try to be judicious

Be a good adviser, never ever vicious
And where will you be then?

Face front!
Lift your head!
You're on the winning team!
'Nuff Said!

You belong, you belong, you belong
You belong to the Merry Marvel Marching Society!
March along, march along, march along
To the song of the Merry Marvel Marching Society!

If you growl, if you groan, and you're only batting zero
Do not howl, do not moan, you can be a super-hero
Marching right along, to the fighting song
of the Merry Marvel Marching Society!

